

3 is a magic number

We test the latest phone from Dubai-based tech firm InnJoo

There are many smartphone companies that provide high-end technology at a premium price. But what about the other end of the scale?

The Dubai-based firm InnJoo has released its latest smartphone with all the technology trimmings. Here we take a look...

What is the InnJoo 3 smartphone?

A thin phone with a 5.5-inch HD display and dual sim – a good choice for those who travel a lot or have many SIM cards to juggle.

Any funky features?

The phone comes with fingerprint technology, which has a front fingertip physical button making the unlock speed 0.3 seconds.

It also features EyeCare that defends users from harmful blue light rays of the smartphone.

The phone comes with an easy three-finger screenshot technology. So, no more holding one or two



buttons to take a screenshot.

Another feature to look out for is the RapidCharge that enables two-hour talk time with a five minutes charge.

How about the camera?

The rear camera is not the standard 13 megapixel that comes in most premium smartphones. It is a 21 megapixel auto-focus camera with zero-delay shutter making the photos clear and quick to take. The selfie camera is 8 megapixels and comes with a Sony chipset and wide aperture to click non-grainy selfies.

What about storage?

The Android phone has 4GB of ram with 64GB built-in storage (extendable up to 128GB). This ensures fast functionality and great storage for photos and videos.

Colours and price

The InnJoo 3 comes in black, gold and grey. InnJoo 3 is exclusively retailed online on souq.com at Dhs799. veathika@7days.ae

VERDICT...

Sennheiser HD 4.30i headphones

You can't argue with the sound quality of the Sennheiser HD 4.30i headphones. These easy to wear headphones will have you immersed in the music in no time, thanks to an emphasis on bass that leaves you loving every minute of the experience.

The problem is that you had better hope that the people around you are fans of the music you are listening to.

These earphones do very little to cancel out any excess noise, so if you're on the metro or in crowded company you might want to turn it down a notch.

That's a small gripe though as the HD 4.30i are so comfortable you could be forgiven for thinking you weren't wearing any headphones at times.

It seems implausible that such a powerful and dominant sound could be emitted from something so lightweight. They fold up pretty well too, which is great when you're on the move – it means you won't have to worry about taking up your whole bag with them.



The interactive smart features are great, providing you have an iPhone; Android users aren't catered for here, which is a disappointment.

That said, if you do have an iPhone you'll enjoy the single cable, which makes it easier to use your phone on the move.

The earpieces themselves are extremely comfortable and you don't get the dull earache that prolonged use of headphones can cause.

There's a lot to recommend – they look great, feel great and sound great.

Available at the instore Sennheiser shop at Jumbo Electronics, MOE, priced at Dhs399. patrick@7days.ae

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